

Fernwick Software

App Store report, 14 September to 14 October 2026

Prepared for Fernwick Software by Lantern Studio
Made on 14 October 2026

	14 Sep to 14 Oct 2026	30 days before
Downloads	1,020	866
Subscriptions	274	236
Proceeds	\$3,107.88	\$2,646.08
Days reported	30 of 30	
In the top 10	31 searches across 3 countries	0 at the start
Ratings gained	74	60
Written reviews	3	no reading
Changes	2 made for this app, 0 outside events, 0 by competitors	

Notes from Lantern Studio

This month we shipped 1.2: weekly goals you can set from the widget, and a quieter evening reminder.
We kept the three competitors under daily watch and added the United Kingdom and Germany to the countries we check.

Next month: new screenshots for the German store, a pass over the reviews that mention sync, which come up for all three competitors, and a review of the subtitle before the next release.

Apps in this report: Fernwick Habits.



Fernwick Habits

Fernwick Software · iPhone and iPad · United Kingdom, United States, Germany

Top charts, Productivity: 21 at the start, 12 now

Average rating: 4.8 at the start, 4.8 now, United Kingdom

Rank is the app's place in App Store search results for that phrase. 1 is the top.

Changes in every country

What we changed here

7 Oct 2026 **You shipped version 1.2** Version noticed by ASOblick

7 days since this change. Searches: 20 up. Ratings: 26 new, average held at 4.8. Reviews: 3 new. Downloads: 217 over 6 reported days (103 over 3 reported days before). Proceeds: \$660.27 over 6 reported days (\$314.39 over 3 reported days before).

Words more common in 1 and 2 star reviews, yours and your competitors'

Beaconfold Habits	25 reviews with 1 or 2 stars: widget in 15, blank in 10, crash in 10
Habitgrove	25 reviews with 1 or 2 stars: widget in 15, crash in 10, subscription in 10
Streakwell	25 reviews with 1 or 2 stars: widget in 15, crash in 10, subscription in 10

Counted over every written review collected so far, all countries.

Your competitors' 1 and 2 star reviews this period

Beaconfold Habits

1 star, United Kingdom, 14 October

Lost my streak after an update

The sync between phone and tablet stopped working and the app reset a streak of ninety days.

2 stars, United Kingdom, 12 October

Widget never refreshes

The widget shows yesterday until I open the app, and the sync takes minutes to catch up.

1 star, United Kingdom, 10 October

A crash every morning

There is a crash when I tick the first habit of the morning. Afterwards the widget is blank.

Your competitors' 1 and 2 star reviews this period, continued

Habitgrove

1 star, United Kingdom, 10 October

Lost my streak after an update

The sync failed overnight and the app wiped the streak I had built since spring.

2 stars, United Kingdom, 8 October

Widget never refreshes

The widget never changes until the app is opened. The sync lags behind.

1 star, United Kingdom, 6 October

A crash every morning

There is a crash on launch about once a week, and the widget is empty when it happens.

Streakwell

1 star, United Kingdom, 30 September

Lost my streak after an update

Since the update the sync gave up, and the app showed a fresh start in place of the streak I had.

2 stars, United Kingdom, 28 September

Widget never refreshes

The widget is stuck on the morning list all day, and the sync between devices is slow.

1 star, United Kingdom, 26 September

A crash every morning

A crash every time I add a habit with a reminder, and the widget goes blank with it.

Apple's App Store reviews, as written, from the reviews collected so far.

United Kingdom

In the top 10 for 15 of 21 searches, from 0 at the start.

Of 21 searches: 21 rose.

Reached the top 10	Start	Now	Change
habit reminder Top 3 now: Glowworm Reminders, Fernwick Habits, Bellwether G...	37	2	up 35
routine tracker Top 3 now: Ridgeway Routine, Emberline Routine, Signal Streaks	41	9	up 32
habit builder Top 3 now: Tickmark Habits, Trellis Habits, Wellspring Habits	37	8	up 29
routine planner Top 3 now: Emberline Routine, Ridgeway Routine, Harvestday Pl...	37	8	up 29
daily checklist Top 3 now: Orbit Checklist, Anchorage Checklist, Morrowlist	34	7	up 27

United Kingdom, continued

Biggest climbs	Start	Now	Change
goal tracker Top 3 now: Ninefold Goals, Sextant Goals, Bellwether Goals	50	15	up 35
to do list Top 3 now: Morrowlist, Orbit Checklist, Anchorage Checklist	79	47	up 32
water reminder Top 3 now: Glowworm Reminders, Pebbleday, Wellspring Habits	49	18	up 31
daily planner Top 3 now: Skylark Planner, Plumblin Planner, Morrowlist	62	38	up 24
productivity planner Top 3 now: Plumblin Planner, Skylark Planner, Harvestday Plann...	39	21	up 18

What we changed here

4 Oct 2026 **You recorded a metadata update** Metadata

Third pass, traded the daily phrases for the planner words.

3 days until the next change. Searches: 10 up, 7 down. Ratings: 6 new, average held at 4.8.
Reviews: none new.

Reviews

Ratings: 1308 at the start, 1382 at the end, average held at 4.8.

3 new written reviews

No new 1 or 2 star reviews.

Newest other reviews

5 stars Forty days and counting

5 stars Replaced my paper tracker

4 stars Great, wants a week view

Competitors here

Beaconfold Habits ranks above Fernwick Habits in 9 of 21 searches, 7 at the start.

Habitgrove ranks above Fernwick Habits in 3 of 21 searches, 2 at the start.

Streakwell ranks above Fernwick Habits in 12 of 21 searches, 9 at the start.

Germany

In the top 10 for 3 of 21 searches, from 0 at the start.

Of 21 searches: 21 rose.

Reached the top 10	Start	Now	Change
streak tracker Top 3 now: Quietstreak, Waypoint Streaks, Signal Streaks	33	9	up 24
self improvement Top 3 now: Wellspring Habits, Lanternfold Journal, Kestrel Focus	28	10	up 18
fernwick Top 3 now: Fernwick Habits	16	1	up 15

Germany, continued

Biggest climbs	Start	Now	Change
goal tracker Top 3 now: Ninefold Goals, Sextant Goals, Bellwether Goals	61	26	up 35
habit reminder Top 3 now: Glowworm Reminders, Bellwether Goals, Tickmark H...	46	11	up 35
routine tracker Top 3 now: Ridgeway Routine, Emberline Routine, Signal Streaks	60	28	up 32
to do list Top 3 now: Morrowlist, Orbit Checklist, Anchorage Checklist	89	57	up 32
water reminder Top 3 now: Glowworm Reminders, Pebbleday, Wellspring Habits	66	35	up 31

Reviews

Ratings: no reading at the start, no reading at the end.

No new written reviews

Competitors here

Beaconfold Habits ranks above Fernwick Habits in 8 of 21 searches, 6 at the start.

Habitgrove ranks above Fernwick Habits in 5 of 21 searches, 4 at the start.

Streakwell ranks above Fernwick Habits in 11 of 21 searches, 8 at the start.

United States

In the top 10 for 13 of 21 searches, from 0 at the start.

Of 21 searches: 21 rose.

Reached the top 10	Start	Now	Change
habit reminder Top 3 now: Beaconfold Habits, Fernwick Habits, Glowworm Remi...	37	2	up 35
routine planner Top 3 now: Emberline Routine, Ridgeway Routine, Harvestday Pl...	38	9	up 29
daily checklist Top 3 now: Orbit Checklist, Anchorage Checklist, Morrowlist	33	6	up 27
habit calendar Top 3 now: Dailyfold, Harvestday Planner, Streakwell	32	6	up 26
habit journal Top 3 now: Lanternfold Journal, Quietstreak, Lodestar Habits	32	6	up 26

United States, continued

Biggest climbs	Start	Now	Change
goal tracker Top 3 now: Ninefold Goals, Sextant Goals, Bellwether Goals	48	13	up 35
routine tracker Top 3 now: Ridgeway Routine, Emberline Routine, Signal Streaks	43	11	up 32
to do list Top 3 now: Morrowlist, Orbit Checklist, Anchorage Checklist	81	49	up 32
water reminder Top 3 now: Glowworm Reminders, Pebbleday, Wellspring Habits	54	23	up 31
habit builder Top 3 now: Tickmark Habits, Trellis Habits, Wellspring Habits	41	12	up 29

Reviews

Ratings: no reading at the start, no reading at the end.

No new written reviews

Competitors here

Beaconfold Habits ranks above Fernwick Habits in 8 of 21 searches, 5 at the start.

Habitgrove ranks above Fernwick Habits in 5 of 21 searches, 2 at the start.

Streakwell ranks above Fernwick Habits in 9 of 21 searches, 6 at the start.